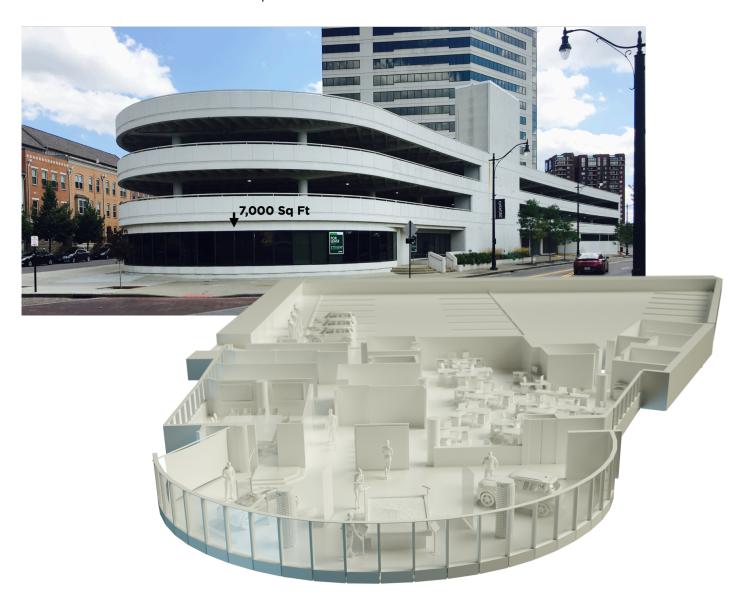


REQUEST FOR PARTNERS SMART CITY EXPERIENCE CENTER PARTNERS

As the winner of the <u>U.S. Smart Cities Challenge</u>, Columbus is committed to engaging all residents in its journey to becoming a Smart City and has an obligation to share its learnings with peer cities around the world. In June 2018, Smart Columbus will open to the public, an interactive Smart City Experience Center, located in the heart of Columbus' downtown along the newly transformed Scioto Mile. This venue will provide a first of its kind learning destination about how technology and innovation, particularly in the transportation space, can improve people's lives and in turn improve the communities in which we live. Smart Columbus envisions a connected interior, exterior, and surrounding area experience that demonstrates the possible and empowers people to bring about the future in an equitable, integrated, and sustainable manner.

Collaboration is 'The Columbus Way' and is central to everything we do as Smart Columbus. We can't fulfil the vision of the Experience Center alone and are looking for partners to join us in making this happen. The Columbus Partnership on behalf of Smart Columbus is leading this request for Partners and any donations or contributions of in-kind service would be directed to the Columbus Partnership.





PROJECT OVERVIEW

The Smart Columbus Experience Center will help visitors (1) imagine what the future will look like with a connected, autonomous, shared and sustainable transportation ecosystem that puts people first, (2) understand what Smart Columbus is doing to transport our city to the future, and (3) learn what they can do to help us get there together.

Initially, the Center will be open to the public Monday - Saturday; Monday - Friday 8am - 6pm; Saturday 11am - 4pm, with extended hours for festival weekends and special events. Staffing evaluation will occur after the first quarter to adjust hours of operation for public demand. The space is slated to open in Summer of 2018 with an expectation to remain open through 2020 at a minimum. Opportunities for rotating displays and introductions of new technologies into the space throughout this timeline is welcomed.

Primary audiences of the Experience Center will be:

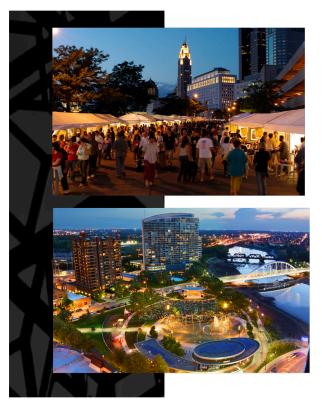
Central Ohio Residents & Students	1,000,000 Residents Per year
Early Adopters of Electric Vehicles	400 Test Drives Conducted Per Year
Policymakers and City Leaders	25 Visits Per Year by Public and Private Delegations
from Around the World	from around the world

LOCATION

The location of the Experience Center couldn't be better.







IN THE CENTER OF THE ACTION

Central location along walking path of major festivals in Columbus, including:

Festival	Avg. Attendance
Red, White and Boom	400,000
Columbus Arts Festival	450,000
Pride Festival and Parade	300,000

Adjacent to Bicentennial Park and two blocks from the Columbus Commons, both locations of weekly summer concerts and regular programming and events

PARTNERING OPPORTUNITY

We're asking technology companies, OEMs, environmental design and fabrication firms and others to think creatively about how they can leverage their expertise, products, and services to help us bring to life the ultimate smart city education destination. Smart Columbus has an opportunity to connect the interior, exterior and surrounding area of the Experience Center into one integrated educational experience.

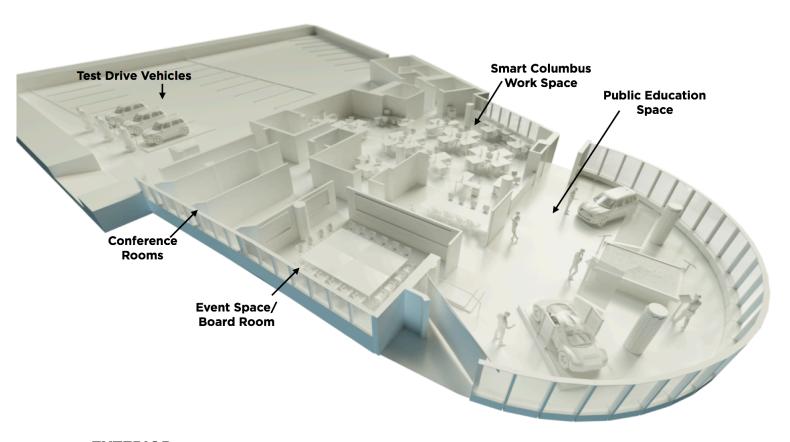
You could help us realize and/or optimize an educational experience that:

- Portrays future scenarios for how a connected, autonomous, shared, and electric transportation ecosystem will come to life
- Showcases the potential of IoT and Connected Vehicle Technology (V2V, V2I, V2X, V2Grid, V2Home)
- Educate residents and visitors about today's Electric Vehicle and Shared Transportation options
- Demonstrates how renewable energy systems can integrate with smart building technology and support decarbonization of the transportation sector
- Makes tangible the exponentially important role of data
- Highlights how people will benefit from a Smart City

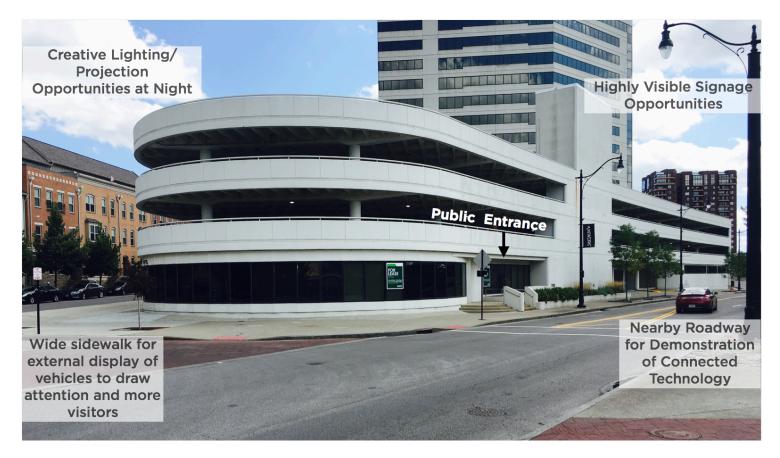
Potential partners are encouraged to think about the interior, exterior and surrounding area of the Center as opportunities for education and demonstration.



INTERIOR

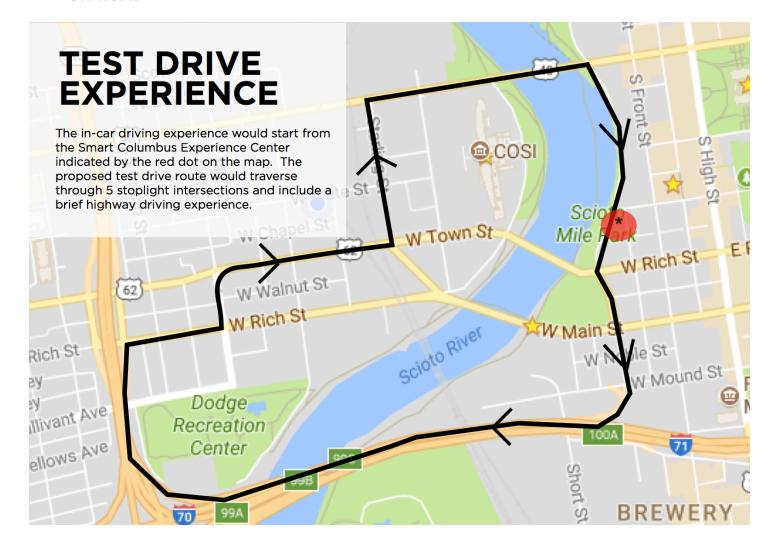


EXTERIOR





ON ROAD



EXPERIENCE AND SPACE DESIGN

Based on opportunities presented to Smart Columbus, the Center's experience and space design team will ensure each accepted donation and in-kind service is integrated and fits together cohesively.

To aid your consideration of this opportunity, webinars will be conducted twice during the call for partners period. These webinars will provide the opportunity to answer questions and share the vision of the space in greater detail.

- Webinar 1: Friday, March 23, 1:30 2:30pm
- o Webinar 2: Wednesday, April 4, 1:30 2:30pm
- You can register to attend one of the webinars here.



Letters of Interest Submission Directions

- All donations and in-kind service will be received by the Columbus Partnership a 501(c)6 on behalf of Smart Columbus.
- Letters will be accepted and considered on a rolling basis by the Columbus Partnership.
- True donations of product, displays, and/or production work will receive the greatest degree of consideration.
- All proposals are due by Friday, April 13 to <u>JLD@Columbuspartnership.com</u>
- Accepted offers/proposals will be done with the intent that they can be installed or announced at the space opening in June 2018.
- All companies who provide support to the Experience Center will have their name listed on the Smart Columbus website and physically posted prominently within the space.
- Becoming a Partner on the Experience Center project does not provide any advantage in the procurement process for grant funded Smart Columbus projects.
- Any product or asset offered must be able to be co-branded with Smart Columbus or tailored to local context.
- Completed submissions should include the completed cover page and signed offer endorsement form, as well as an offer letter addressed to the Columbus Partnership summarizing the partner opportunity and answering the following questions:
 - How does this donation/in-kind service support the mission and vision of the Smart Columbus Experience Center?
 - How does the donation/in-kind service align with the mission and portfolio of the Smart Columbus program?
 - What conditions are there to accepting the donation/in-kind services proposed?
 - o If it is a product or physical asset, please provide detail about the:
 - Equipment how it works, how should it be displayed, what is required to make it work, what is the size/color/specs
 - Delivery and install How will it get to Columbus? What are the installation requirements? Who needs to install it?
 - Gifting arrangement Is there a limit to how long Smart Columbus can use the donation? When does it need to be returned? What is the protocol for maintenance/service/repair of the product?
 - o If it is an in-kind service, please provide detail about the:
 - Scope of work and primary deliverable
 - Terms of Engagement
- The offer letters should be limited to between 2 and 5 pages.
- Photos and videos of the product or service offering should be provided if possible and can be shared separately from within the offer letter.
- Questions can be directed to Jordan Davis <u>JLD@Columbuspartnership.com</u>



PROPOSAL COVER PAGE

OFFEROR (Company	Name):		
ADDRESS:			
PHONE:		_ EMAIL:	
PROPOSAL NAME:			
OFFER TYPE Dor	nation:	In-Kind Service:	Other:
PRIMARY CONTACT			
NAME:			
TITLE:			
PHONE:		EMAIL:	
SECONDARY CONTAC	т		
NAME:			
TITLE:			
PHONE:		EMAIL:	
OFFER SUMMARY (30	0 CHARACTE	RS OR LESS)	
VALUE OF OFFER:			
COST TO SMART COL	UMBUS:		
EXISTING CONNECTION	N TO COLUM	BUS:	



OFFER ENDORSEMENT

I, the undersigned, having carefully examined the Request for Partners (RFP), propose to furnish services in accordance therewith as set forth in the attached proposal.

I hereby certify that, to the best of my knowledge, this submission is complete and all statements made therein are true and accurate.

I also affirm I am duly authorized to sign and submit this response on behalf of the Offeror named below.

I further acknowledge that by signing this form I am representing that, in the event this proposal is accepted, the Offeror is willing and able to execute a contract with the understanding that the scope and compensation provisions will be negotiated and included in the final contract.

Signature	Date
Printed Name	Title



SMART COLUMBUS BACKGROUND

Mission

To accelerate human progress through mobility.

Vision

To be the model for connected cities of the future

We are leading Columbus to the future and ensuring YOUR place in it. As a city, we are already known as "smart" and "open." Now, with disruptions happening in transportation, technology, and city life... our moment has arrived. As the sole winner of the U.S. Department of Transportation's (USDOT) first-ever Smart City Challenge, Columbus was awarded more than funding and designation as America's Smart City. We won the coveted job of "becoming smart" by embracing the reinvention of transportation to accelerate human progress. And with it, the responsibility to be a teacher for cities as they evolve around the world.

Supplemental Materials:

Smart Columbus Overview Slide Deck Smart Columbus Manifesto Video Year 1 Smart Columbus Electrification Plan Brand Guidelines Logo